



World Water
Community



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World Water Community Foundation Annual Report 2023

www.worldwatercommunity.org

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Preface by the chair

Herewith our second annual report. We spent the year 2023 to enhance our platform and community. With a growing group of visitors and users and some intriguing new projects and topics the network is growing in both size and impact.

We received some financial support from our followers and contributors. Still we did not manage to find a major sponsor or partner. Our search was intensified by contacting new potential partners. All legal, technical, communication and, most important, visionary outlines met their purpose.

In 2023 the community facilities were tested by some unfriendly visitors, it helped us to further invest in security and new technologies.

Further growth in impact demands additional members, partners and funds. Therefore, in 2024 we will continue our work on the consolidation of the “foundation”. In combination with events, projects and member engagement we pursue further growth and impact.

1. Annual report by the board

1.1 General

The whole of 2023 the board focused on growth. In members, events, groups and topics. We also co-developed some water related content ([link](#)).

1.2 Results & Achievements

Governance

- No further activities needed

Members, collaborating donors, and partners

- Members (cumulative): 1004 (2023), 765 (2022), 549 (2021), 14 (2020)
- Geography of members: members in 6 of the 7 continents (2023, 2022)
- Collaborating donors: 4 (2023), 5 entities (2022) ([link](#))
- Partners: 5 (2023), 2 organizations (2022) ([link](#))

Digital architecture

- Maintenance, performed continuous updates, solved bugs and security issues, added functionalities, and more for worldwatercommunity.com
- Updated security and GDPR measures on all sites, and more settings for email security and deliverability (DKIM, etc.)
- Started to separate events to a separate site
- Started to separate marketplace to a separate site
- Took the multi vendor marketplace offline due to focus on other functionalities
- Transferred software and domain names from external partner to WWC



Formal documentation

- Annual report for 2022

Other activities

- Supported and engaged community members
- Search for donors
- Applied for funding (discussed with potential partners, applied for two grants that weren't granted)
- Supported existing partners
- Designed shirt, cap, and banner for events
- Engaged volunteers

1.3 Impact

- World Water Day (March 22nd, 2023) - provided map of worldwide events and outreach
- UN Water Conference (March 23rd, 2023) - presentation about World Water Lab, performed preparations for the UN water conference presence on site and online, created business cards, and contributed to a cooperation agreement to sign with other partners to put emerging water science on the map for the UN.
- Watershed Wisdom Council Concept / WaterUnity Networks - continued to support and meet to onboard this concept on the platform
- World Water Lab project - 28 scientists in the inner circle (2023), 17 in the outer circle (2023), held online meetings every 3 weeks, various subgroup meetings, delivered the first scientific project to an external company performed by scientists affiliated with the World Water Lab, organized a 3,5 day in person workshop in Germany with 10 attendees
- Physical presence at IWONE congress (11-13 August, 2023) in Höör, Sweden to spread the word about the World Water Community and the World Water Lab, and after that had meetings with scientists and entrepreneurs in Denmark (14-18 August, 2023)
- Online presentation of World Water Community and WaterUnity Networks to EcoRestorationAlliance (18 August, 2023)
- Water Tour in the US (Denver, Crestone, Seco, Superior, Santa Fe, Phoenix, Sedona, Pagosa Springs, Manitou Springs) for 5 weeks (June 13-July 18, 2023) with Water-Unite to visit local communities to share and spread the word about the World Water Community, during this tour seeds were planted for local watershed restoration activities
- Presentation in Rotterdam Green event September 23rd, 2023 by Rotterdam municipality on PFAS pollution ([link](#))
- Supported International Flowform Association to onboard on the platform
- Supported St Leonhardsquelle with bringing their content to WWC courses platform (in progress)
- Water Art project: Continued collaboration with Veda Austin on bringing 'WaterArt' to the public, in schools, via a challenge (preparing websites, materials, etc.)
- Continued support of Waterislife courses and webinars
- Listings per directory (cumulative):
 - Organizations: 38 (2023), 33 (2022), 27 (2021)
 - Projects: 14 (2023), 12 (2022), 9 (2021)
 - Sacred sites: 3 (2023), 4 (2022)
 - Hotels: 0
 - Restaurants: 0



- Water Guardians: 4 (2023), 3 (2022)
- Global Alliance: 53 (2023, 2022, 2021) (to be cleaned up in 2024)
- Labs: 9 (2023, 2022), 4 (2021)
- Vital Water Taps: 2 (2023, 2022)
- Events (yearly): 30 (2023), 32 (2022), 20 (2021)
- Courses (cumulative): 15 (2023, 2022) (12 paid, 3 free), 8 (2021, 6 paid, 2 free)
- Products (cumulative): 4 (2023), 4 (2022, 1 actual, 2 affiliate, 1 link) (to be cleaned up in 2024)

2. Future

2.1 General

In 2024 we will continue to work on a stable and sustainable financial foundation for the World Water Community. In order to maintain our independent position and co-creative vision we need to include all kinds of people, organizations and institutions. Theoretically the quadruple helix¹ needs to be visible and felt in the community. It all starts with intrinsically motivated individuals. Preferably occupied with companies, research institutes, educational organizations and governmental bodies.

Equal participation of all parties is the cornerstone for a sustainable proactive community. The World Water Community will provide a funding structure where all individuals and parties can share, work, and invest together. Members, partners, founders, ambassadors, sponsors, and donors will all contribute. None will be able to “control” the independence of the entire community.

The World Water Community is therefore still looking for a first stable and sustainable partner to grow. Together we will be able to actually expand the community in members, content, and impact.

2.2 Activities

The board will continue contacting potential donors and will look further for cooperation with a number of funding specialists to provide a stable foundation. Together with the current and joining members a series of committees will finalize and execute guidelines and create the necessary content, models, and processes.

In the meantime the World Water Community will continue to:

- Deliver and grow basic digital architecture for the community
- Deliver and grow infrastructure for a living World Water Library, containing books, reports, podcasts, and more
- Publish and maintain content and listings for our members, partners and events
- Host events, conferences, and gatherings
- Engage members, manage community
- Facilitate connections and collaborations between community members (listings)

¹ In simple terms, the "quadruple helix" is a concept that involves four groups of people - businesses, research institutes, educational organizations, and government - working together in a community. For this to work well, everyone needs to be involved and have an equal say. The World Water Community is a group that wants to make sure everyone can work together and invest in the community. They are looking for ways to make the community stable and sustainable, and they hope to grow the community by bringing in more people and making a bigger impact.



And manage and initiate the following projects:

- World Water Lab
- Various startup projects

The Board will invest in a search for sponsored content. Companies and institutions, supporting the mission and providing relevant and truthful products and content, will be stimulated to make more use of the available infrastructure.

3. Organisation

Statutory name:	Stichting World Water Community
Chamber of Commerce registration number:	84680172
RSIN/Tax number:	863312123
Status:	Dutch ANBI status, which is a public benefit organization
Email:	team@worldwatercommunity.org
Address:	Oude Kerkhof 14 3111 NT Schiedam The Netherlands

3.1 Board

Since the establishment of the Foundation, the board consists of the same three members.

Chairman:	Ms. Everine B. van de Kraats
Treasurer:	Mr. Jan Willem Ravenshorst Faessen
Secretary:	Mr. Bastiaan Bosch

The members of the board do not receive any remuneration for their work, in accordance with article 3.5 of the articles of association. Expenses incurred in the performance of their duties may be reimbursed pursuant to the provisions of Article 3.5 of the Articles of Association, provided they are reasonably incurred and not excessive.



3.2 Employees

The Foundation does not employ any staff and/or will reimburse volunteers at most the amount of the maximum compensation and provision pursuant to the volunteer compensation from Article 2, paragraph 6 of the Wages and Salaries Tax Act 1964.

4. Annual financial report

Please find the financial report in a separate document.

5. Budget

For 2024 the World Water Community is aiming for a budget of € 50.000,- for the support and further activation of the community. This budget will be spent with professional business partners to uphold and maintain the legal, administrative and digital architecture of the community and to moderate and activate the community for further growth. At the same time additional budgets will be generated for dedicated and allocated projects and events. These will be supported by the World Water Community and they have their own objectives, profit and loss.

	Budget 2024	Actual 2023
Income	€ 50.000	€ 11.121
Benefits from individuals	€ 25.000	€ 983
Benefits from funds	€ 20.000	€ 0
Benefits from companies	€ 4.000	€ 7.509
Other benefits	€ 1.000	€ 2.629
Expenses		
Spent on objectives	€ 35.000	€ 0
Support of objectives via World Water Community B.V. (platform, events, projects)	€ 20.000	€ 0
Support of objectives via Other Organizations	€ 15.000	€ 0
Management costs	€ 6.500	€ 1.272
Costs for recruitment and promotion	€ 4.500	€ 0
Costs for management and administration	€ 2.000	€ 1.272
Result	€ 8.500	€ 9.849



6. In short

In 2024 the World Water Community is focusing on the following:

Mission	-	Better Water for All
Vision	-	Water gets better by conducting open discourses between equal partners
Strategy	-	Facilitate these open discourses together
Tactic	-	Provide digital and well governed platform for exchange of knowledge
Activities	-	Provide technical infrastructure
	-	Moderate running discourses
	-	Activate current and new members to participate in discourses
	-	Initiate groups, topics for new discourses
	-	Find funding solutions for further discourses and research