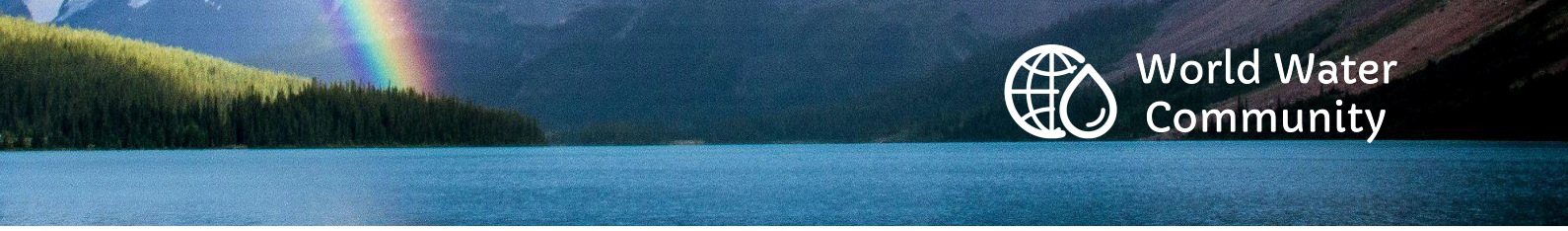


World Water
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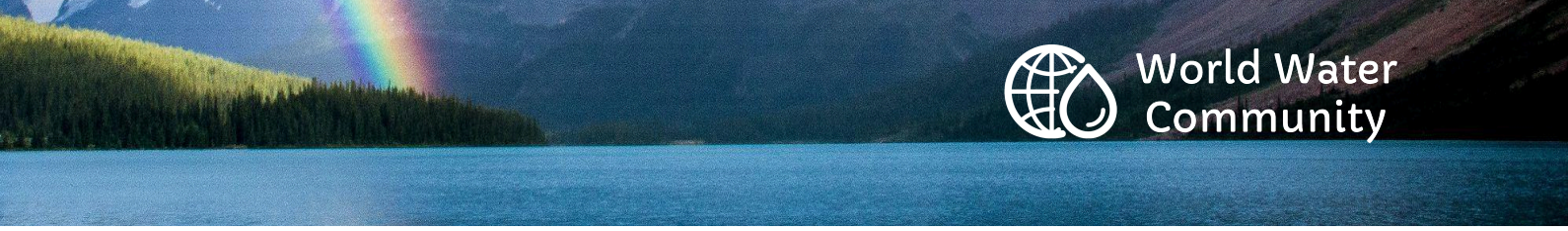
World Water Community Foundation Annual Report 2024

www.worldwatercommunity.org

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Preface by the chair

Herewith our third annual report. We spent the year 2024 supporting our community and maintaining our platform. We started monthly online community gatherings in service to our community members. We organized our first open World Water Lab meeting. Two member initiatives that we are supporting are growing as well.

We received some financial support from our followers and contributors. Still we did not manage to find a major sponsor or partner.

Further growth in impact demands additional members, partners and funds. Therefore, in 2025 we will continue our work on the consolidation of the “foundation”. In combination with events, projects and member engagement we pursue further growth and impact.

1. Annual report by the board

1.1 General

In 2024 the board focused on maintaining the relationships and engaging with members, donors, sponsors, researchers and companies.

1.2 Results & Achievements

Governance

- No further activities were required
- Administration is kept up to standard

Members, collaborating donors, and partners

- Members (cumulative): 1253 (2024), 1004 (2023), 765 (2022), 549 (2021), 14 (2020)
- Geography of members: members in 6 of the 7 continents (2024, 2023, 2022)
- Collaborating donors: 2 (2024), 4 (2023), 5 entities (2022) (link)
- Partners: 6 (2024), 5 (2023), 2 organizations (2022) (link)

Digital architecture

- Maintained the platform and performed continuous updates, solved bugs and security issues, added functionalities and more, for the websites of worldwatercommunity.com
- Two serious issues were solved related to login and registration issues and attacks
- Still working on separate event calendar site for performance improvement
- Working on header and footer consistency over all WWC sites
- Upgraded and updated server platform to fit the demand
- Took the marketplace offline due to lack of funds and time

Formal documentation

- Annual report for 2023 including forecast and budget 2024

Other activities

- Supported and engaged with community members
- Searched for donors, investigated on how to fulfil 'donors/sponsors' needs
- Applied for funding for a specific research project and for World Water Lab workshops
- Started conversations with a potential funder
- Supported existing partners
- Engaged volunteers
- Created content, hosted events
- Disseminated knowledge, facts and news in newsletters and socials, on average two a month (link)

1.3 Impact

- World Water Day (March 22nd, 2024) - provided map of worldwide events and outreach
- World Water Forum webinar (May 22nd, 2024) - presentation about World Water Lab, and more presentations together with other research partners to put emerging water science on the map
- Watershed Wisdom Council Concept / WaterUnity Networks - continued to support and meet with WUN founder to onboard this concept on the WWC platform; one week in December a visit by Eliza Herald was hosted in the Netherlands with meetings with our Dutch network
- World Water Lab project - 29 scientists in the inner circle (2024), 17 in the outer circle (2024); held online meetings every two weeks with a small subgroup focused on a textbook; organized a four day in person workshop in Lindenfels, Germany (June 21-24th, 2024) with eight writers; organized a meeting after the GIRI & WWL & BION conference (mentioned later) of 1.5 days with six writers in Ljubljana, Slovenia (November 11-12th, 2024)
- Physical presence at Emoto memorial event (July 25-26th, 2024) in Wildshut, Austria (link)
- Supported St Leonhardsquelle bringing their content to WWC courses platform
- Water Art project - continued collaboration with Veda Austin on bringing 'Water Art' to the public; supported Veda Austin's book tour in Amsterdam (September 26th, 2024)
- Water Conference (October 16-19th, 2024) in Lisbon, Portugal - supported the organization of this event all through the year; presented a poster about the World Water Lab and a poster about the Living Library project; held a short gathering for WWL members on Sunday October 20th
- GIRI & WWL & BION conference (November 9-12th, 2024) in Ljubljana, Slovenia - WWL was co-organizer of this conference, half day introduction of the World Water Lab (presentations and panel discussion) on November 11th, 2024 (link)
- Voices of Water Community Monthly Community Gatherings online - launched May 22nd 2024 and continued monthly; facilitated dedicated online webinars from December onwards
- Continued support of groups and organizations, i.e. WaterUnity Networks, International Flowform Association, The Quantum Archeoastronomy Institute of Brasil, Waterislife on the platform
- Collaboration with John Stuart Reid to create new merchandise for WWC, needs to be continued and finalized

- "Vitaal Voedsel-Vitaal Water" conference to be held February 7th, 2025 - setting up and designing this event as co-organizer, inviting speakers, creating registration form, and more (link)
- Listings per directory (cumulative):
    - Organizations: 42 (2024), 38 (2023), 33 (2022), 27 (2021)
    - Projects: 17 (2024), 14 (2023), 12 (2022), 9 (2021)
    - Sacred sites: 3 (2024, 2023), 4 (2022)
    - Hotels: 0
    - Restaurants: 0
    - Water Guardians: 5 (2024), 4 (2023), 3 (2022)
    - Global Alliance: 53 (2024, 2023, 2022 ,2021) (not active)
    - Labs: 9 (2024, 2023, 2022), 4 (2021)
    - Vital Water Taps: 3 (2024), 2 (2023), 2 (2022)
- Events (yearly): 28 (2024), 30 (2023), 32 (2022), 20 (2021)
- Courses (cumulative): 14 (2024) (11 paid, 3 free), 15 (2023, 2022) (12 paid, 3 free), 8 (2021, 6 paid, 2 free)

2. Future

2.1 General

In 2025 we will continue to look for more support. We will also look for more team members, volunteers, and new board members. We will aim for a stable and sustainable financial foundation for the World Water Community. In order to maintain our independent position and co-creative vision we need to include all kinds of people, organizations and institutions. It all starts with intrinsically motivated individuals and state of the art research based work and field experience.

Equal participation of all parties is the cornerstone for a sustainable proactive community. The World Water Community will work on providing a wider funding structure where all individuals and parties can share, work, and invest together. Members, partners, founders, ambassadors, sponsors, and donors will all contribute. None will be able to "control" the independence of the entire community.

The World Water Community is therefore still looking for a stable and sustainable funding network to grow. Together we will be able to actually expand the community in members, content, and impact.

2.2 Activities

The board will continue contacting potential donors and will look further for cooperation with a number of funding specialists to provide a stable foundation. Together with the current and joining members, we aim to create more engagement. Committees will finalize and execute guidelines and create the necessary content, projects, events, results, publication, models, and processes.

In the meantime the World Water Community will continue to:

- Deliver and grow basic digital architecture for the community

- Deliver and grow infrastructure for a living World Water Library, containing books, reports, podcasts, and more
- Publish and maintain content and listings for our members and partners
- Organize and host events, conferences, and gatherings
- Engage members, manage community
- Facilitate connections and collaborations between community members

And manage and initiate projects:

- World Water Lab
- Various startup projects

The Board will invest in a search for sponsored content. Companies and institutions, supporting the mission and providing relevant and truthful products and content, will be stimulated to make more use of the available infrastructure.

3. Organisation

Statutory name:	Stichting World Water Community
Chamber of Commerce registration number:	84680172
RSIN/Tax number:	863312123
Status:	Dutch ANBI status, which is a public benefit organization
Email:	team@worldwatercommunity.org
Postal address:	Oude Kerkhof 14 3111 NT Schiedam The Netherlands

3.1 Board

Since the establishment of the Foundation, the board consists of the same three members.

Chairman:	Ms. Everine B. van de Kraats
Treasurer:	Mr. Jan Willem Ravenshorst Faessen
Secretary:	Mr. Bastiaan Bosch

The members of the board do not receive any remuneration for their work, in accordance with article 3.5 of the articles of association. Expenses incurred in the performance of their duties may be reimbursed pursuant to the provisions of Article 3.5 of the Articles of Association, provided they are reasonably incurred and not excessive.

3.2 Employees

The Foundation does not employ any staff and/or will reimburse volunteers at most the maximum compensation and provision pursuant to the volunteer compensation from Article 2, paragraph 6 of the Wages and Salaries Tax Act 1964.

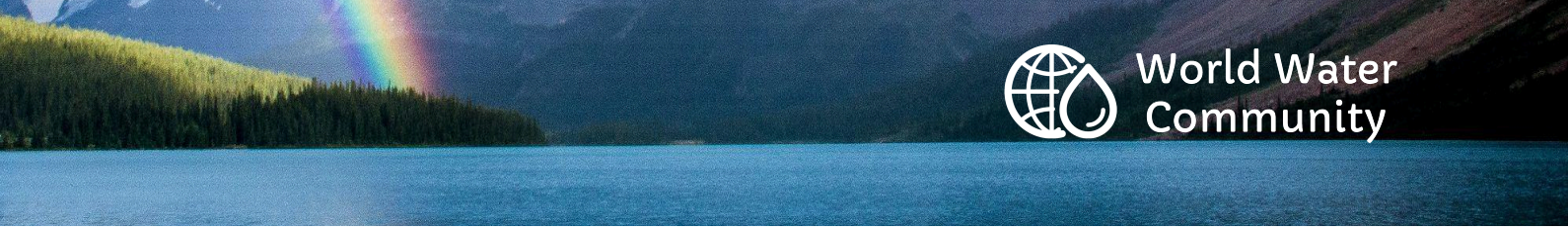
4. Annual financial report

Please find the financial report in a separate document.

5. Budget

For 2024 the World Water Community is aiming for a budget of € 60.000,- for the support and further activation of the community. This budget will be spent with professional business partners to uphold and maintain the legal, administrative and digital architecture of the community and to moderate and activate the community for further growth. At the same time additional budgets will be generated for dedicated and allocated projects and events. These will be supported by the World Water Community and they have their own objectives, profit and loss.

	Budget 2025	**Actual 2024**
Income	**€62.500**	**€23.749**
Benefits from individuals	€2.000	€ 857
Benefits from funds	€52.000	€ 14.145
Benefits from companies	€8.000	€ 8.604
Other benefits	€500	€ 143
Expenses		
Spent on objectives	**€57.000**	**€ 17.600**
Support of objectives via World Water Community B.V. (platform, events, projects)	€5.000	€ 17.300
Support of objectives via Other Organizations	€0	€ 300
Support of dedicated Research Project 'Water Physics'	€52.000	€ 0
Management costs	**€3.200**	**€ 1.953**
Costs for recruitment and promotion	€1.200	€ 0
Costs for management and administration	€2.000	€ 1.953
Result	**€2.300**	**€4.196**



6. In short

In 2025 the World Water Community will continue to focus on the following:

Mission	-	Better Water for All
Vision	-	Water gets better by conducting open discourses between equal partners
Strategy	-	Facilitate these open discourses together
Tactic	-	Provide digital and well governed platform for exchange of knowledge
Activities	-	Provide technical infrastructure
	-	Moderate running discourses
	-	Activate current and new members to participate in discourses
	-	Initiate groups, topics for new discourses
	-	Find funding solutions for further discourses and research

Our statutory goal:

The aim of the foundation is to facilitate worldwide cooperation, crowdfunding, marketing, realization and management of projects, products, services, research, innovation, education, events and movements across borders, organizations and disciplines for the benefit of healthy and vital water and all life and the performance of all that is connected with it or may be conducive thereto.